

**Vernon College**  
**Assessment Activity/Report Communication Form**  
**2015-2016**

**Title:** Survey of Entering Student Engagement

**Date of completion:** April 20, 2016

**Please circle or highlight:**

Assessment Activity

Report

Both

**Highlights of data:**

The Survey of Entering Student Engagement uses national benchmarks of effective practice with entering students in community colleges. It assists in discovering why some entering students persist and succeed and others do not.

	VC 2013	VC 2015	2013-2015 % ↑
<b>Benchmark</b>			
Early Connections	49.5	47.2	-4.6%
High Expectations & Aspirations	53.1	56.3	6.0%
Clear Academic Plan & Pathway	56.4	58.5	3.7%
Effective Track to College Readiness	37.4	49.2	31.6%
Engaged Learning	46.6	46.9	0.6%
Academic & Social Support Network	45.3	51.4	13.5%

**Use of data:**

Statement of need and assessment are two of the required components in the Vernon College annual planning process. SENSE data is commonly referred to as a potential data source for decision making in the areas of facilities, institutional improvement, personnel, and technology. Scheduled review of SENSE data is conducted to ensure college-wide awareness of results and to identify potential areas for improvement.

Data was presented to multiple representatives of each component of the college. The data is also made available to all employees through Blackboard (Quality Enhancement Course) and the SENSE website at <http://www.ccsse.org/sense/>.

**How associated to Student Success?**

The survey, administered to community college students, is designed to provide a clear picture of both student behaviors in the earliest weeks of college and the institutional practices that affect students during this critical time. These institutional practices and student behaviors are correlated highly with student learning and student retention.

**Where the report can be found:** Office of Quality Enhancement

- \* Posted on Vernon College website to be shared with SSBTN and College Effectiveness Committees as well as Vernon College constituents.

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**Submitted by:** Criquett Lehman **Date:** April 20, 2016  
(Responsible Party)

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**Received by Office of Quality Enhancement:** 4/20/16  
(Date)

**Presented to SSBTN Committee\*:** 4/20/16  
(Date)

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